introducing kempitlaw

As technology becomes the beating heart of the business sectors it transforms, what clients tell us they want is deeper, more relevant IT law experience focused to their specific sector. They want their external lawyers to give focused and clear answers to searching legal questions about how the technology they develop and use fits into their particular regulatory and operational environment.

As regulation proliferates in the knowledge economy, this means that relevant sector experience in regulatory and intellectual property as well as IT law is essential. Above all, it means a willingness and ability to assemble the right skill sets to provide clear, commercial and innovative legal solutions to sector specific business challenges of rapidly changing technology.

With deep, relevant and sector specific experience advising at the intersection of regulation, intellectual property and IT law, we understand this growing demand for enhanced IT law expertise.

Launched on 6 May 2014, kempitlaw provides a top class enhanced IT law service. Focused and expert, clear and direct, we are an innovative response to your changing market place.
enhanced IT law service

A particular feature of the enhanced IT law service clients now want is that their external lawyers quickly and effectively get to grips with emerging areas as they hit the mainstream - the new business patterns, contractual ecosystems and related regulatory and IP aspects that develop when new technology applications become widely adopted. Recent cases in point include mobile payments and big data.

We specialise in these focused ‘hot topic’ areas and have leading edge experience working across both the supply-side and the buy-side on:

- big data and all aspects of data law
- the impact of regulation on financial data and trading platforms
- mobile payments and m-commerce
- ‘phygital’ distribution – multi-platform distribution of physical and digital products
- public and private cloud computing strategies, compliance and contracts
- standards and standardisation.
Richard Kemp

With over thirty years’ experience at the leading edge of technology law practice, Richard is widely recognised as one of the world’s top IT lawyers. He has built an outstanding reputation for advice that combines commerciality and client service with innovative legal solutions to the business challenges of technology development, deployment and regulation.

As a law firm leader, Richard has a track record of achievement and innovation. He set up Kemp & Co in 1997 as a sole practitioner and led the practice:

• as Kemp Little LLP, to become the first UK law firm LLP in 2001
• as the only specialist firm to be ranked in the Financial Times’ prestigious ‘FT Law 50’ of innovative European law firms each year from 2006 to 2012
• into the top band of UK IT law firms in Chambers’ UK Directory in 2011.

As an IT lawyer, Richard has won numerous industry awards for legal service over the past twenty years. He has been top ranked individually for IT law in the UK legal directories since 1997 and in the ‘Expert Guide to the World’s Leading Lawyers – Best of the Best’ series since 2001.

“universally recognised as a doyen of technology law and admired for his ‘sharp focus’”

“very flexible, open to the new paradigms, adapts his experience and advice accordingly”

“He’s there for really high-stakes matters, anything material to your business”
(Chambers UK Directory, IT and Telecoms, 2013 and 2014)

“One of the top 10 international Internet, e-Commerce and Data Protection lawyers”
(Who’s Who Legal, Law Business Research, October 2012)

“One of the top 30 IT lawyers in the world”

“One of the top 500 lawyers in the world today”
(ICFM Leading Lawyer 500, InterContinental Finance Magazine, May 2013)
the value we add

Increasingly rapid change in technology adoption and global business is placing heavier legal demands on all organisations.

Working with:

- corporate legal counsel
- C-suite executives and
- UK and overseas law firms

we have built an impressive reputation for helping clients meet these demands through commercial and innovative legal solutions to the business challenges of technology.

We do this through a combination of:

- depth – deep skills in each of the individual areas of IT law, IP and regulation, and
- breadth – in our ability to assemble these individual legal areas to provide more comprehensive, focused and insightful advice.

In others’ words, we’re the right partner for:

- structuring and negotiating data, technology and telecoms projects
- protecting, managing and monetising intellectual property
- advising at the points where technology operations meet regulatory compliance.

“ ‘strong background in IT law and converging technologies in telecoms’ “
“ In addition to IT and outsourcing expertise, also capable on related IP and regulatory matters ”
“ an enviable client base in the financial services, professional services and travel sectors ”
“ ‘sound legal judgement, pertinent advice, strong budget awareness’ “

(Chambers UK Directory, IT and Telecoms, 2013 and 2014)

collaboration

We work in the areas most closely related to technology with other internationally recognised lawyers who have also started and led successful City law firms and now operate their own practices:

- corporate specialist Chris Arnheim, who set up Arnheim & Co in 2003 after setting up and leading PwC’s legal practice (now called PWC Legal)
- employment and partnership specialist Ronnie Fox who set up Fox in 2006 after founding in 1989 and leading Fox Williams.
sectors and clients

Our experience assembles broad and deep IT law, intellectual property and regulatory skills for each of the following sectors:

Air travel – working with IT service providers, airlines and e-commerce aggregators and enablers.

Financial services – working with the range of financial services clients including:
• banks, brokers, insurers and asset managers
• exchanges, platforms and index providers
• software, services and data developers and providers.

We have market leading expertise on the legal aspects of market data, critical systems implementation and outsourcing, platform roll-out and the technology aspects of MiFID, EMIR and related regulatory regimes.

Healthcare – working with some of the largest technology vendors to the NHS and on some of the NHS’s most innovative contracts, with a particular specialism in the legal aspects of clinical outcomes data.

Professional services – working on innovative platform and service implementation projects with:
• 10 of the top 30 UK law firms
• Big 4 accountancy practices and
• actuarial, patent agency and surveyors firms.

Retail – working on ERP, IT transformation and e- and m-commerce projects for online, fashion and high street retailers.
working with technology providers

Software and services - We work with:
• software developers and vendors
• IT services providers
• e- and m-commerce and digital media developers and providers
• network operators and telecom services providers

on their direct customer contracts, UK and European sales and distribution, IP acquisition and licensing and regulatory compliance.

We advise professional services and software providers on their services and licence agreements, and on the regulatory and data protection regimes of the sectors they sell into.

We advise providers selling into consumer markets on consumer protection, Internet sales and data protection regulation.

Internet and telecoms - We work with leading internet, e-commerce and telecoms providers and operators and have advised on standout industry projects, from 3G roll-out and infrastructure sharing to launches of the largest MVNO (mobile virtual network operator) and innovative cloud, app store and mobile payments offerings.
a sharp focus on clarity
in our IT+ world
Through kempitlaw IT+, our website update and thought leadership service, we will publish for clients and contacts:

- a monthly blog
- quarterly client alerts
- occasional white papers

about developments in the law and regulation of IT, information, IP, the Internet and telecommunications.

We’ll also be holding occasional events and webinars on areas of topical interest in our IT+ world.

We are well known for ground breaking thought leadership pieces in new IT+ areas as they hit the mainstream. Richard sits on the advisory board of Thomson Reuters Practical Law’s IP & IT Service and the editorial boards of the Computer and Security Law Review and IT Law Today, where recent publications include pieces on:

- legal rights in big data
- cloud computing
- mobile payments
- MiFID and technology
- open source software

Our first blogs are now available at www.kempitlaw.com.

Please do visit the site, register for our publications and get in touch.
staying ahead of the curve

As well as responding to changes in buying patterns for IT legal services, kempitlaw is also responsive to changes on the supply side of our market.

Here, legal practice is changing fast, as IT, regulatory change and third party capital start to redefine how legal services are supplied, driving ever greater specialisation and market segmentation.

Law firm economics restrict the types of client projects senior lawyers can work on, whilst other demands restrict their time available for client work. At the same time, the trend to greater specialisation within law firms means that assembling the relevant skill sets needed for demanding technology work can be cost ineffective for clients on all but very large projects.

We believe there is a growing space outside the traditional law firm where clients want direct access to experienced external legal counsel for the focused, cost proportionate service they increasingly need for their high level technology legal work.

kempitlaw is an innovative supply side response designed to meet this need:

• with the advent of secure, industrial strength cloud computing enabling better, more cost effective IT for law businesses, we offer clients a choice for each project between two secure environments - cloud (kempitlaw.com) and hosted UK server (kempitlaw.co.uk)

• with mainstream acceptance of more flexible and diverse working practices, we are now based in South West London, twenty minutes from the City

• at a time of increasing price pressure on providers of legal services, we are passing on to clients the benefit of these cost reductions.
Our thanks to:

• Martyn Allen, Creative Consultant
• Stuart Osborn and Simon Kentish at Valodi, IT and Comms
• Mark Hayward and Mark Leadley at Barclays
• Marios Iacovides and Nicky Jones at Frank Hirth, Accountants
• Amanda Millar
• Chris Arnheim at Arnheim & Co, Solicitors
• Ronnie Fox at Fox, Solicitors
• Tim Norman at Miller Insurance and Charles Hawtin at Chancery PII
• Tracy Townsend and the Firm Based Authorisation team at the SRA
• Jeffrey Dutt, Architectural Consultant
• Tim Maltin at Maltin PR
• Roger Wesson and Tim Gunn at Thomson Reuters Practical Law