

**KEMP IT LAW** What we do We advise our clients on the laws, regulations and contracts that apply to the IT they buy, develop and provide. The matrix maps our work to our hot topic areas and our clients' sectors

Our Hot Topic Areas	Our Clients' Sectors				
	For corporate legal counsel and overseas law firms		For CXOs	For UK law firms and businesses	
	IT buy-side	Technology providers		Law firms	Technology providers
<b>4th industrial revolution</b>	Advising a leading global leisure sector business on the legal aspects its 'roadmap' of strategic IT/IP/data issues for its digital operations Advising a leading FTSE 250 broking business on contracts and regulation for the digital transformation of its value-added services	Advising a global management consultancy on licensing its next generation digital ecosystem management platform Advising the developer of a smart search application for academic research papers on IP and data issues	Advising start-ups in their AI, blockchain and IOT areas Advising the leading RegTech software developer on contracts for its regulatory change management platform with financial services clients	Advising a top 50 UK law firm on cloud, data and IT support contracts on its move to new offices Advising a top 100 UK law firm on contracts for its new software platforms across the practice	Advising a leading provider of law firm software on the range of its in-cloud and on-premise customer agreements Advising a leading UK data centre and cloud services provider on successfully addressing relevant regulatory requirements for law firm customers and the UK legal services sector
<b>Brexit and IT law</b>	Advising a range of companies on the implications of Brexit for their IT procurement contracts	Advising a range of IT companies on the implications of Brexit for their software, cloud and services customer agreements	Advising a range of IT companies on the implications of Brexit for their software, cloud and services customer agreements	Advising a leading Asia specialist law firm in relation to its UK operations	Advising a leading European business intelligence software developer on its licensing agreement with a top 50 UK law firm
<b>Cloud computing law</b>	Advising a FTSE 350 manufacturer on contracts for its new cloud-based ERP and finance systems Advising a leading global professional services firm on cloud security and compliance planning	Advising a leading UK data centre and cloud service provider on a full review of its contracts and policies Advising a global cloud service provider on promoting the uptake of its public sector cloud services	Advising a disruptive provider of cloud-based trading technology to banks on its customer contracts Advising a G-Cloud provider on the range of its 'as a Service' agreements with UK public sector customers	Advising a top 10 UK law firm on a range of XaaS/Cloud procurements	Advising a leading European business intelligence software developer on its licensing agreement with a top 50 UK law firm
<b>Data protection</b>	Advising a range of clients on GDPR readiness Advising on handling of personal data breaches Advising 4 top 30 UK accounting firms on GDPR readiness	Advising UK, EU and US IT clients on GDPR readiness: • privacy Impact and legitimate interest assessments • GDPR related policies, notices and record keeping • controller and processor issues and model clauses • profiling, AI and anonymisation • Privacy Shield, BCRs and model clauses	Advising a range of UK SMEs on the GDPR readiness programmes Advising the developer of an innovative cloud-connected vehicle sensor app on AI and GDPR	Advising a leading regional law firm on contractual arrangements for PMS migration Advising a top 50 UK law firm on GDPR readiness	Advising a global legal technology solutions provider on a full review of its standard form customer contracts
<b>Data law</b>	Advising a global FTSE 250 services company on IP and contracts for its digital operations Advising a global financial services institution on its UK/EU market data strategy Advising leading music organisation on data sharing	Advising a global research data provider on the restructuring of key EU channel partner agreements Advising a global air transport industry IT and comms developer on data strategy, governance, standards and trust frameworks	Advising an innovative mobile big data analytics developer on its anonymization strategies	Advising a top 10 UK law firm on its AI contracting and client engagement arrangements Advising a top 50 UK law firm on contracts for its next gen practice management software	Advising a corporate performance management software developer on licensing and services contracts with a number of UK law firms
<b>IT &amp; FS regulation</b>	Advising an international financial services institution on contractual and regulatory aspects of its cloud operations Advising financial services businesses on regulatory compliance for their cloud operations	Advising a managed connectivity services provider on its MSAs with tier 1 banks Advising a leading global systems integrator on market data contracts Advising a leading IT integrator on its global storage agreement with its tier 1 banking customer	Advising a pensions management software developer on customer licensing contracts Advising a provider of Solvency II compliance software provider on licensing and cloud contracts	Advising a top 100 law firm on its new cloud-based document management system	
<b>Software law</b>	Advising a FTSE 350 company on invoking the UsedSoft case in its EU operations Advising a range of international companies on managing software over deployment claims	Advising a Fortune 500 financial institution on a long-term licence agreement for trading technology Advising an international software developer on restructuring its EMEA indirect channel contracts	Advising a marketing software systems provider on its in-cloud and on-premise customer contracts Advising the top corporate performance management developer on its UK licences and services contracts	Advising a top 10 UK law firm on cloud security and compliance planning	
<b>Standards</b>	Advising the leading global air transport industry IT and comms developer on its strategy for information security and other technical standards	Advising a Fortune 500 systems integrator on customer information security requirements Advising a Fortune 500 software developer on ISO data standards for its public sector cloud business	Advising a leading RegTech software developer on data standards		

We author template IT agreements for Practical Law in the services (BC/DR development, maintenance), software (ASP, OEM, SaaS, VAR), internet (affiliate marketing, mobile apps, SEO, Wifi) and data (GDPR processor terms) areas.